



JANUARY 2022 MEMBER NEWSLETTER

THE TELLER

Each year, the Best of the Twin Tiers Awards celebrate the best our community has to offer.

THANK YOU! To the best members for voting us the...
BEST CREDIT UNION

We are so excited to be voted and named Best Credit Union in the Twin Tiers. We are grateful for your support and appreciate all of your votes!

THANKS AGAIN TWIN TIERS!

...for voting CFS Financial Advisor, Jim Nielsen of First Heritage Financial Services as **Best Financial Advisor** in our community.



Available through CUSO Financial Services, L.P.



Twin Tiers award is a community voting poll and is determined by the most votes received and not indicative of an individual's performance nor should it be construed as a recommendation. Inclusion on the Twin Tiers list should not be construed as an endorsement by Gannett Co., Inc.



LEADER OF THE PACK WINNERS

The Food Bank of the Southern Tier hosted the annual Leader of the Pack Corporate Challenge.

A total of 11 teams participated in this year's challenge. Together we were able to pack 5,792 backpacks to be distributed to schools across the Southern Tier and raised funds to provide 132,177 meals to those in need throughout our communities. Congratulations to our team members that competed and won the Leader of the Pack Championship by packing the most bags in the shortest amount of time!



First Heritage ignited sparks throughout our communities in 2021 through acts of kindness and by donating time and funds to many worthwhile causes.

We were excited to present a check to the Food Bank of the Southern Tier for **\$12,300** raised during our annual Drive Away Hunger program.

We were happy to assist an after school program by purchasing headphones as well as hundreds of hats and gloves for youth in our area. Hundreds of new and used books were donated to area libraries and reading programs.

We were proud to hand out hundreds of reusable bags in celebration of International Plastic Bag Free day as well as delivering sunshine baskets and breakfast pastries to non-profit agencies to celebrate National Non-Profit Day and all the good they do in our communities.

Thank you to our employees that spread joy by writing over **1,100** thank you notes for teachers and just as many Happy Summer cards to homebound seniors as well as decorating over **500** bags for the holidays for in home meal delivery services.

Our mission to give back to our communities was evident through these efforts and so many more and we will continue that mission in 2022.



NEXTGEN WINNERS

We held our annual NextGen Leaders Awards celebration virtually on October 19th. Each year the NextGen awards celebrate outstanding young professionals who are excelling in their field and making a difference in our community each and every day. Congratulations to this year's award winners.



Michael Reese
Business Leader



Kacy Hagan
Community Leader



Amy Johnson
Emergency Services
Leader



Carly McGrain
Educator Leader

NEXTGEN
LEADERS
AWARDS 2021

Drive Away Hunger

Our annual Drive Away Hunger campaign will kick off on April 1st and run through the end of May. This annual campaign has raised thousands of dollars for the Food Bank of the Southern Tier each year as we strive to sustain hunger-free communities. The campaign includes a partnership with local auto dealerships and our members to raise funds for the Food Bank of the Southern Tier. The two-month campaign generates up to \$30 for each new auto loan financed. Last year's campaign raised \$12,300 for the Food Bank of the Southern Tier and local food pantries!

ONLINE BANKING IS GETTING BETTER!



We are excited to announce that we will be introducing a brand new online banking service very soon. This new platform will mirror our mobile banking application and will include improved navigation and search capabilities, a customizable dashboard and card management. There is nothing you need to do to take advantage of this new service as your current username and password will remain the same. Stay tuned for more information!

NOMINEES ANNOUNCED FOR BOARD OF DIRECTORS

The nominating committee of First Heritage Federal Credit Union's Board of Directors, which includes Robert Blair and George McNally, has announced the following nominees for the board election to be held at the Annual Meeting, Monday, April 25 2022. Directors are volunteers who serve a three-year term.

THE FOLLOWING INDIVIDUALS ARE UP FOR ELECTION IN 2022:

SAL PRINCIOTTO - Entrepreneur - Member of the Board of Directors for 31 years.

ROBERT WATTS - Entrepreneur - Member of the Board of Directors for 15 years.

CHRISTOPHER VANZILE - Owner and CEO of VanZile Enterprises L.L.C. Village Square Shoe Store, Board Member for 7 months.

For more information please visit: fhfcu.org/elections.

SEMINARS

We will be hosting several free educational seminars in 2022 on a variety of important topics. Each seminar will be listed on the events page of our website in early 2022 at www.fhfcu.org/events and announced in our electronic monthly newsletter.

Sign up to receive our monthly newsletter at fhfcu.org!



WE'RE PREPARED!

In the event of a disaster or emergency, FHFCU will still operate at full capacity at our disaster recovery site. We have partnered with Jack Henry & Associates EASE Outlink Processing to further ensure the stability of service to our members. FHFCU will have a Disaster Recovery Team in place if a disaster is declared. You can keep up to date by tuning to your local television and radio stations:

WETM • WENY • WLKY • WINK 106

Or check fhfcu.org for updates as they become available. In the event of a disaster, you will be instructed where and how you can complete your transactions. We will have a temporary site available if needed and a number you can call for information. Online services will still be available; share drafts, debits, credit cards and ACH transactions will still be functional. We will do everything in our power to keep you informed and accommodate your needs.

ANNUAL MEETING

The Annual Meeting of First Heritage Federal Credit Union will be held at 5:00 PM on April 25, 2022 at our Corporate Headquarters, 202 Denison Pkwy E, Corning, New York. The meeting, which is open to all members, will include information on our 2021 performance. We hope you are able to attend.

HOLIDAY CLOSINGS:

January 1st New Year's Day
January 15th & 17th Martin Luther King Jr Day
February 19th & 21st Presidents' Day
May 28th & 30th Memorial Day
June 18th & 20th Juneteenth

**FIRST
HERITAGE**
FEDERAL CREDIT UNION

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